

FEBRUARY 1 - MARCH 1, 2023

Virtual Race/
Fundraising Challenge

MARCH 4-5, 2023

Finish Line Festival
Delray Beach, FL

RACE FOR

THE LIGHT

Team Campaign Registration Guide



team up. get fit. make an **impact**
www.lumenvitae.us/rft122





Who We Are

Lumen Vitae was started in 2017 in order to respond to a pressing question for some members of the Jesus Youth movement who visited the country of Haiti; what is needed in order to bring long term, systemic change to a country like this, already the poorest in the western hemisphere, which faces constant struggles of natural disasters, malnourishment, political instability and gang violence? The truth is that there are many things that are needed, but the best long term solution starts with **Education & Accompaniment**

Why We Race

We race for the children in Haiti who don't have access to education.

Every **\$30** we raise sponsors one student for a month.

Every **\$360** we raise will be able to send a child to school for an entire year.

This year we want to raise **\$250,000**



If we reach this goal we plan to use **84%** of the funds raised to send **600 students** to school in the 2023-2024 academic year and use the remaining **14%** to **invest in the quality of their education** through additional training for our teachers and mentors.



How to Race

RACE FOR **THE LIGHT**

VIRTUAL RACE
FEBRUARY 1, 2023 -
MARCH 1, 2023

REGISTRATION FEE
\$40

*INCLUDES T-SHIRT

STEP 1

Get registered.

STEP 2

Build your perfect team.

STEP 3

Fundraising and race.

STEP 4

Celebrate.

READY. SET. REGISTER



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www.lumenvitae.us/rftl22



Virtual Race

We invite you to join a collective effort to walk, jog, hike, swim, bike, dance or any kind of physical activity or exercise to help children in Haiti.

1. Visit www.charityfootprints.com/rftl23 to create or join a team of your co-workers, classmates, family members, friends or fellow parish members from anywhere in the world.
2. Download the free Charity Footprints app, sync your fitness device (Fitbit, Apple Watch, Google Fit, Strava) or use the health app on your phone to accumulate miles.
3. Compete against other teams from across the country in the month of February to see who can get the maximum funds and steps to help children in Haiti.

Fundraising Challenge

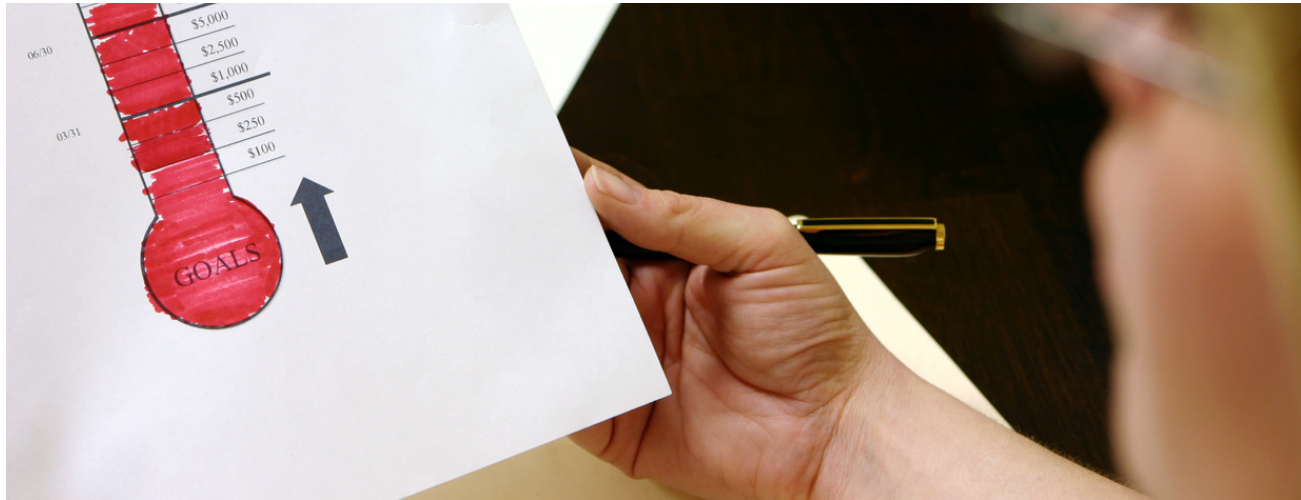
During the fitness challenge, you and your team members will set a goal of how many children from Haiti you would like to send to school next year. Each team member will have their own fundraising page, which they can customize, and make your impact viral by sharing your page with their friends via social media and personal reachout to encourage them to donate to your team's efforts.

1 Student - \$360 | 10 Students - \$3,600 | 25 Students - \$9,000

The deadline for miles & donations is 11:59 pm EST on Wednesday, March 1, 2023

Individual & Team Prizes

1. Most funds raised
2. Most miles accumulated
3. Most Footprints - combination of funds & miles
(1 mile covered = 50 footprints, \$1 raised = 25 footprints)




Fundraising Tips

- Reach out to lots of groups of people! Don't just stay within a certain group. It helps to make a list of people who may be able to donate. Start with just 5 and keep adding on. Possible people to reach out to include:
 - i. Friends/Parents of Friends from School
 - ii. Family & friends
 - iii. Co-workers (or your parent's co-workers)
 - iv. Church groups
- Let them know your goal (and how much more you need, especially as you get closer).
- Let them know if the donation is tax-deductible.
- Don't be afraid to send a follow-up message (or 2) ! If you message a person about the initiative and they don't respond after a week, don't assume it's because they do not want to donate. It's often easy to miss a text message!
- While sending a link is more time efficient, going door to door is also a possibility. In the case that you do raise money by going door to door you can either create a QR code with your link, using Venmo or by simply accepting cash.

Become an Official Sponsor

Sponsorship levels and benefits are:

- Gold Sponsor - a sponsorship donation of \$5,000 or more
 - Includes your business name and logo branding on all marketing materials including website, email & t-shirt
 - Includes 5 participant virtual registrations & t-shirts
 - Display Exhibit at Race for the Light Festival
- Silver Sponsorship - a sponsorship donation of \$2,500 or more
 - Includes your business name and logo on our website
 - Includes 3 participant registrations & t-shirts
- Bronze Sponsorship - a sponsorship donation of \$750 or more
 - Includes your name on our website
 - Includes 2 participant registration & t-shirts

	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Sponsorship Amount	\$5,000	\$2,500	\$750
Email & T-Shirt Branding & Display Exhibit	✓		
Website Branding	✓	✓ (Name & Logo)	✓ (Name Only)
Free Campaign Entries	6	4	2

Frequently Asked Questions

What is Charity Footprints?

Charity Footprints is a social enterprise that connects fitness and charitable giving. They empower people like you, to get fit and give back.

What is a campaign registration fee?

Campaign registration fee is the amount that you'll need to pay to enroll in this virtual race. This fee (less transaction charges) will go to Lumen Vitae's Race For The Light 23' campaign as a donation.

The registration fee along with the funds raised through your individual fundraising page will enable Lumen Vitae to invest our child sponsorship program to create pathways of abundant life for underprivileged children in Haiti. Funds raised will be used to send children to school and invest in training and resources for teachers and mentors.

How can I create my fundraising page?

You don't have to create a separate fundraising page. Once you register for this campaign, you will be given the link to your fundraising page.

How will I track my distance?

You can track your workouts by setting up your devices (Fitbit, Garmin, Apple Watch, Google Fit, Misfit, Strava), or download the Charity Footprints' iOS or Android app and track your workouts toward this campaign.

If you work out indoors (treadmill, elliptical, stationary bike etc.), you can upload your workouts manually. With manual workouts, we rely on your honesty!

How do I join a team on this campaign?

While registering for the campaign, select the team you'd like to join or create a new team and invite others to #GetFitGiveBack with you. If you want to join a team (or create your team) after registration, login to the campaign site and you would find a link to edit "My Team" in the menu under your profile in the header.

Frequently Asked Questions

I am an international donor (non-US), what are my donation charges and tax-deductibility?

All donations are made in US dollars, so the donations may be levied an exchange rate fee via your bank. Donors will want to connect with their bank to determine exactly what that fee may be. Additionally, international donors will need to reach out to a tax professional to discuss if and how tax deductibility will apply to their donation.

Who can sponsor my fundraising efforts?

The short answer is - everyone. The fundraising research shows that the number one reason for people not donating is that they weren't asked to.

That said, there are things you can do to attract people to sponsor you. Adding a picture to your fundraising page, telling potential donors why this cause is so personal to you, sharing your fundraising page on social media, email, and chat groups.

Last, if your employer has a gift matching program, check with the human resources department to support your favorite cause as well.

Who can I contact if I need help?

You can contact us any time if you need help. We love hearing from our users so please don't hesitate to write to us about issues, suggestions, or to just say hi. You can also contact the non-profit administrator directly if you would like.

How do I change or switch my team?

If you want to join a team (or create your team) after registration, login to the campaign site and you would find a link to edit "My Team" in the menu under your profile in the header.

FINISH LINE FESTIVAL

MARCH 4-5, 2023

FESTIVAL LOCATION:

Amoris Christi Campus
15820 S. Military Trail
Delray Beach, FL 33484

IN PERSON FESTIVAL REGISTRATION

\$60

Includes meals & bus fare to race
*Does not include accommodation &
race fees

TIRED OF RACING VIRTUALLY?

Come race with us at the
**305 Half Marathon & 5k in
South Beach, Miami**

5K

Be Part of the Fun

HALF MARATHON

13.1 miles of running around
sunny South Beach, Miami

*Details for race registration provided
through email upon festival registration



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Come Celebrate

Come join us in Delray Beach, Florida, for an action-packed weekend in March to celebrate all of the hard work and effort that virtual racers and donors have put in to make a difference in the lives of our students in Haiti. The weekend will be filled with inspiring messages from students and staff in Haiti, food, music, optional races and tons of fun!

Optional Races

On Sunday March 5th, we will be heading to the sunny South Beach in Miami to participate in the 305 Half Marathon & 5k for one last event to make a difference for the children Haiti! Participating in a Race is completely optional! You can also join as a volunteer or just cheer for your friends

5k

REGISTRATION
FEE:
\$55

**Half
Marathon**

REGISTRATION
FEE:
\$125

Schedule

Saturday, March 4

9:00am - Breakfast
10:00am - Session 1
12:30pm - Lunch
1:30pm - Fun Time
5:30pm - Vigil Mass
6:30pm - Pasta Party +
Closing Ceremonies

Sunday, March 5

4:30am - Buses Leave Campus
6:15am - Races begin
10:00am - South Beach Exploration
11:30am - Buses Depart South Beach
1:00pm - Lunch

Travel & Accommodation

Participants must arrange their own accommodations.

The Amoris Christi Campus has a limited amount of rooms available. To request availability on their campus, use this link - [\(link\)](#)

There will also be a bus departing from Amoris Christi Campus at 4:30 am on Saturday, March 5 to South Beach for the races. The bus will depart after the race at 11:30 am from South Beach. Cost of bus is included in registration.

Chaperone Requirements

All youth under the age of 18 must attend as part of a group with a group leader and chaperones.

- The required chaperone to youth ratio is 1:8 (1 chaperone for every 8 youth of the same gender).
- Also, if 4 girls and 2 boys are attending, there must be at least 1 female and 1 male chaperone).
- Chaperones must be 21 years of age or older and must provide proof of completion of Safe Environment requirements.